



Personalized Precision Medicine

Deliver next-generation health services and better patient outcomes with AI

It is imperative for healthcare providers to improve the experience of their patients by providing a 360-degree view of their care plan and empowering convenient interactions with doctors and other medical specialists. By integrating patient data from various sources into a unified platform, Salesforce Health Cloud delivers a comprehensive view of each patient's medical history, preferences, and needs to providers. This holistic approach enables healthcare professionals to tailor treatment plans and communication to the unique requirements of each patient, ultimately improving patient engagement and outcomes.

Argano's industry expertise and experience working with healthcare providers to implement best-of-breed technology solutions reduces time-to-value and builds a foundation for long-term success.

Solution Overview

- **Salesforce Health Cloud**
 - Connected clinical data, social determinants, and preferences
 - Automated health business workflows
 - Personalized patient and provider engagement

- **MuleSoft Anypoint Platform**
 - Synchronize data and automate transactions between Salesforce, EMR, payer, clinicians, and other third-party systems
- **Salesforce Experience Cloud**
 - Self-service patient and partner portals and knowledge bases
 - Member-patient collaboration
 - Payer-provider collaboration
- **Salesforce Data Cloud**
 - Unify disparate patient data sets around a single-source-of-truth
 - 360-degree view of each patient
- **Einstein AI**
 - Take proactive measures with predictive patient health data
 - Personalized content
 - Automated administrative tasks

We know Salesforce

Argano is a longstanding Salesforce partner that empowers businesses to optimize operations, enhance customer experiences, and drive revenue by enabling agile and integrated business processes. Focusing on industry-specific best practices combined with extensive solution experience, we accelerate time-to-value for our clients' Salesforce initiatives.

Business Outcomes

- Provide a patient-centered platform that allows collaboration across disciplines
- Assess patient status and needs to develop and implement proactive care plans that promote healthy outcomes
- Reduce healthcare costs, improve patient satisfaction, and provide better access to specialty care
- Improve quality of chronic disease management for patients
- Reduce hospital admissions; improve overall patient health and quality of life

Argano Differentiators

- Faster time-to-value
- Blended project teams with the right resources
- End-to-end solution demos for proof-of-concept
- Pre-sales resources ready to collaborate
- Extensive industry expertise and best practices

Find out how Argano and Salesforce maximize technology investments and drive success. Contact us today at salesforce@argano.com