



Customer-Centric Resiliency

Modernize your operations to deliver exceptional customer experiences at scale

Evolve from a traditional customer experience, built for contact management, to a resilient solution capable of flexing to support changing customer demands and environmental factors. As logistics and economic headwinds continue to disrupt daily operations, Argano helps manufacturers implement industry-specific solutions that generate new revenue opportunities, increase profitability through data-driven business intelligence and enable a nimble, customer-first approach to our ever-changing economic climate.

Solution Overview

- **Salesforce Manufacturing Cloud - Sales and Service**
 - Enterprise account-based forecasting and sales agreements
 - Service forecasting framework and digital process automation
- **Salesforce Rebate Management**
 - Configurable, scalable distributor incentive programs
 - Complete visibility into rebate lifecycle and threshold attainment

- **Data Cloud**
 - Unify disparate data sets around a single-source-of-truth
 - Gain a 360-degree view of each customer
- **Einstein Analytics for Manufacturing**
 - Embedded analytics dashboards for actionable insights
 - AI-powered intelligence to optimize day-to-day operations
- **Revenue Intelligence**
 - Powerful analytics and AI to drive predictable revenue
- **MuleSoft Anypoint Platform**
 - Synchronize data and automated transactions between Salesforce, ERP, and other third-party systems

We know Salesforce

Argano is a longstanding Salesforce partner that empowers businesses to optimize operations, enhance customer experiences, and drive revenue by enabling agile and integrated business processes. Focusing on industry-specific best practices combined with extensive solution experience, we accelerate time-to-value for our clients' Salesforce initiatives.

Business Outcomes

- Generate more revenue and increase margins with expanded offerings, including warranty, automated self-service, IoT integration, and automated case creation
- Optimize service through effective, streamlined processes, and IoT-enabled use cases
- Improve sourcing strategy for price optimization and resilience
- Achieve "Perfect Order" execution

Argano Differentiators

- Faster time-to-value
- Blended project teams with the right resources
- End-to-end solution demos for proof-of-concept
- Pre-sales resources ready to collaborate
- Extensive industry expertise and best practices

Find out how Argano and Salesforce maximize technology investments and drive success. Contact us today at salesforce@argano.com.