



# Argano for Agentforce






## Drive greater efficiency and accelerate your business with powerful AI agents

In today's competitive landscape, your businesses must deliver faster, more personalized customer service with accelerated sales cycles and optimized marketing campaigns – all while maximizing efficiency with limited resources. Salesforce's Agentforce solution enables you to improve and scale customer service through "agentic" AI workflows, leveraging powerful AI capabilities to drive tasks and decisions.

**41%** of time is lost to low value & repetitive tasks.<sup>1</sup>

With comprehensive Salesforce and AI expertise, we help your organization quickly build, customize, and deploy autonomous agents that support your employees and customers. As part of the **Agentforce Partner Network**, we are your trusted advisor to create an Agentforce strategy, connect data, customize and implement agents tailored to business needs, and ultimately, drive business value at scale.

### Why Argano

 <p><b>Leading Agentforce partner</b></p> <p>Accelerate time-to-value and ROAI with top-20 and recommended Salesforce partner for Agentforce</p>	 <p><b>Holistic platform expertise</b></p> <p>Leverage two decades of experience building and innovating across the Salesforce platform</p>	 <p><b>Seamless enterprise integration</b></p> <p>Partner with specialized consultants with expertise across a variety of iPaaS platforms, including MuleSoft</p>	 <p><b>AI-driven insights</b></p> <p>Accelerate high-performance operations with comprehensive data consulting services</p>	 <p><b>Industry-specific expertise</b></p> <p>Maximize the value of Agentforce for your business with industry-focused expertise and use cases</p>
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### Argano + Agentforce Benefits:

- Accelerate time-to-value
- Demystify how your organization will achieve return on its AI investment (ROAI)
- Maximize business impact with prioritized use cases
- Leverage off-platform data to power "Agentic" workflows
- Eliminate potential barriers to adoption with change management

*When using a consulting partner, Salesforce customers see a 31% faster adoption rate of emerging technologies.<sup>2</sup>*

<sup>1</sup>Source: Slack Research, Feb 2024

<sup>2</sup>Source: 2023 Salesforce Partner Value / AppExchange Customer Success Survey

# 75% of AI's value is in the front office.<sup>3</sup>



## Complimentary Agentforce Assessment

Partner with Argano to map out your long-term AI transformation vision and goals, define future-state enterprise architecture to enable agentic workflows for sales, service, marketing, or commerce, and identify high-value, industry-specific Agentforce use cases. This multi-day engagement provides: high-level solution architecture, success criteria documentation, agent backlog and prioritized road map, and implementation plan for **Agentforce Quickstart engagement**. >>



## Agentforce Quickstart

Get started with a pilot use case, delivered in as little as 7 weeks. The quickstart serves as a reference implementation to standardize your full-stack Agentforce Architecture. Here's how:

1. Select pre-defined Agentforce use case (*see options below*)
2. Align on detailed requirements/KPIs for selected use case
3. Build 1-2 integrations/APIs; configure Data Cloud for unification
4. Implement workflows and agent components
5. Testing, DevOps, sprint demos
6. UAT execution focused on Agent behavior, data trust, security and guardrails



## Pre-defined Quickstart Use Cases: Service

- Assist customers with answering questions about order and return policies
- Autonomously schedule appointments for installations and repairs
- Help customers with questions about your products and policies that are documented



## Pre-defined Quickstart Use Cases: Sales

- Leverage sales coach agents to analyze customer data and provide next-best action
- Autonomously share campaign insights and proactively manage customer outreach with SDR lead generation agents
- Autonomously automate the scheduling of sales meetings at scale

Get started with Agentforce today!  
Contact us at [salesforce@argano.com](mailto:salesforce@argano.com).

<sup>3</sup>Source: The Economic Potential of Generative AI, McKinsey, June 2023

Argano is the world's largest global digital consultancy exclusively connecting design and delivery for the transformation of high-performance business operations, extending our clients' commercial agility, profitability, customer experience, and growth. Our strategic consulting, bolstered by proprietary IP, provides a comprehensive view of business operations, pinpointing areas of strength and unveiling opportunities for improvement. Then, with our global talent and guided by industry experts, we lead in operational design and technology delivery across business applications, cloud, data and analytics, automation, operational technology, and AI, spanning all major software publishers. Learn more at [www.argano.com](http://www.argano.com).

